

**3<sup>rd</sup> Annual**

## **ACworth Turkey Chase**

**5K Fun Run & 2K Walk**

### **Sponsorship Levels**

The City of Acworth Parks and Recreation Department together with the Tackle Hunger program has fed hundreds of families each holiday season since 2003. Through a community effort, the Acworth Parks and Recreation Department will hold the 2011 Acworth Turkey Chase 5K Fun Run & 2K Walk on Saturday, November 19, 2011 through Historic Downtown Acworth to collect non-perishable food items as well as funds to aid in the 2011 Tackle Hunger Food Drive. A portion of the proceeds and all non-perishable food items will benefit the Tackle Hunger Food Drive. Last year's event had over 950 participants and collected approximately 2,000 non-perishable food items.

Your company's generous donation will help us keep cost down for our participants. Lower registration fees encourages more participants... more participants equals more food items.

For more information you may visit [www.acworthturkeychase.com](http://www.acworthturkeychase.com) or contact the Acworth Parks and Recreation Department at (770) 917-1234 or [jchase@acworth.org](mailto:jchase@acworth.org).

### **Sponsorship Levels**

#### **Presenting- \$2,000 + (limited to two)**

- Named as presenting sponsor in all media outlets and advertising/ publications
- Premier placement of company/organization logo with hyperlink on the Turkey Chase website
  - Premier placement of company/organization logo on posters
- Premier placement of company/organization logo on T-Shirt (1,100 runners anticipated for 2011)
  - Premier placement of company/organization logo on event signage
    - Company banner at the start line
    - Verbal acknowledgement at race
- Company representative to address the participants at the start of the race with the Mayor
  - Receives promotional booth space on race day
  - Opportunity to contribute to race day Goodie Bags
    - 10 Complimentary race entries and shirts

#### **Platinum - \$750 +**

- Company/organization logo with hyperlink on the Turkey Chase website
  - Company/organization logo on posters
- Company/ organization logo on T-Shirt (1,100 runners anticipated for 2011)
  - Verbal acknowledgement at race
  - Receives promotional booth space on race day
  - Opportunity to contribute to race day Goodie Bags
    - 5 Complimentary race entries and shirts

#### **Gold - \$350 +**

- Company/organization logo with hyperlink on the Turkey Chase website
  - Company/organization logo on posters
- Company/ organization logo on T-Shirt (1,100 runners anticipated for 2011)
  - Opportunity to contribute to race day Goodie Bags
    - 3 complimentary race entries and shirts

#### **Silver - \$200**

- Company/organization logo with hyperlink on the Turkey Chase website
- Company/ organization logo on T-Shirt (1,100 runners anticipated for 2011)
  - 2 complimentary race entries and shirts

#### **Bronze - \$100**

- Company/organization name on the Turkey Chase website
  - Company/organization name on T-Shirt
  - 1 complimentary race entry and shirt.

**3<sup>rd</sup> Annual**  
**ACworth Turkey Chase**  
**5K Fun Run & 2K Walk**  
**Saturday, November 19, 2011**  
**Sponsorship Agreement Form**

Company/ Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email \_\_\_\_\_ Website: \_\_\_\_\_

- |   |            |          |
|---|------------|----------|
| <input type="checkbox"/> Presenting Sponsor | (\$2,000+) | \$ _____ |
| <input type="checkbox"/> Platinum Sponsor   | (\$750+)   | \$ _____ |
| <input type="checkbox"/> Gold Sponsor       | (\$350+)   | \$ _____ |
| <input type="checkbox"/> Silver Sponsor     | (\$200)    | \$ _____ |
| <input type="checkbox"/> Bronze Sponsor     | (\$100)    | \$ _____ |
- (Please indicate specific amount)

Authorized Signature: \_\_\_\_\_

**Please make checks payable to:**  
City of Acworth with "Tackle Hunger Sponsorship" in the Memo

**Please return this form to:**  
Acworth Parks and Recreation Department  
4762 Logan Rd  
Acworth, GA 30101  
Attn: Jeff Chase

**Please send corporate logo in vector art or .EPS file to  
[jchase@acworth.org](mailto:jchase@acworth.org) by October 1.**

For information visit [www.acworthturkeychase.com](http://www.acworthturkeychase.com) or please call Jeff Chase at  
770-917-1234 or [jchase@acworth.org](mailto:jchase@acworth.org)